



**TOP 10 REASONS**  
***TO COME TO THE FIABCI-USA FALL BUSINESS CONFERENCE***  
***“Connecting Continents”***  
**September 23-26, 2010**  
**Seattle, Washington**

1. To expand your business network and make connections around the world
2. To learn new ideas and best practices from speakers and colleagues
3. To set yourself apart from your competition
4. To take advantage of the membership benefit and make a marketing presentation
5. To show your clients and prospective clients how much broader your reach and knowledge are because of your FIABCI-USA involvement
6. To share your expertise, listings/services, challenges, and successes
7. To learn about Asian markets, international market risks and opportunities, and foreign investment in Seattle
8. To make friends for life who will help you when you need it most
9. To enjoy camaraderie in our special, internationally-focused group that is small enough so you can get to know most people yet large enough so you'll be sure of meeting new colleagues
10. Because you are invited and will be warmly welcomed!